



**Professional Investment Services**

ABN 11 074 608 558 | Australian Financial Services Licence Number 234951

07 March, 2007

## *Media Statement*

### **PIS makes move to cattle with class**

AUSTRALIA'S largest financial planning group Professional Investment Services may make fat cats of its human clients, but recently they received accolades for fat beasts of an entirely different breed.

Cattle from PIS' farm at Killarney, Belvedere, managed to score seven gongs at the recent Killarney Show including a Reserve Grand Champion, champion prime cattle vealer and champion prime cattle yearling.

PIS bought the 400ha farm to conduct inside due diligence for clients who were looking to invest in rural industries.

According to PIS Logistics Manager, Geoff Foote, the company runs a breeding program and feedlot at Belvedere and cattle from the property are processed through Killarney Abattoir.

"We leased a feedlot to determine the level of income that could be generated," he said.

"The program grew from there.

"Killarney Abattoir, which has a reputation for the quality of the meat they produce, distribute the meat up and down the east coast."

Unfortunately for the PIS winners there was no time to lap up the accolades of their victory.

No sooner had the handsome heifers been judged on the hoof when their days of chewing cud came to an end, and they were judged on the hook for their deeper qualities.

ENDS

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