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Media Statement

PIS aids China earthquake appeal

PROFESIONAL Investment Services has stepped in to offer its support to victims of the Sichuan earthquake.

The financial services group recently sponsored a Chinese delegation to Australia to help raise funds for the victims of the disaster in the southern Chinese province.

Organised by South East Queensland musician Nik Phillips, the only western musician to hold a recording contract with a Chinese studio, the delegation included media star DJ Lam whose weekly radio show and television appearances reach more than 20 million people.

At a lunch at PIS' corporate headquarters to welcome the delegation, chief executive officer Robbie Bennetts said Australians were very generous and understanding as a people.

He said as the first western company allowed to establish a financial planning operation in China, PIS felt the need to act to support appeals for earthquake victims.

"With our Bo Jin operation in Beijing we feel a strong connection with China and its people," said Mr Bennetts.

"We are proud to be associated with being able to help bring this delegation to Australia and to be associated with this appeal."

Mr Phillips said a song he wrote to help raise funds for the appeal, Hold the Spirit High, was on high rotation on Southern China Broadcasting stations.

"After I wrote the song I got permission to work with DJ Lam, which is the first time a western artist has had permission to work with a Chinese artist," he said.

The delegation recorded a film clip for the song while in South East Queensland, as well as recording snippets for stories on the region to be aired in China in the coming weeks.



Professional Investment Services

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