



Thursday, 3 July 2008

## ***Media Statement***

### **PIS commit further staff to international expansion**

PROFESSIONAL Investment Services has appointed Denis Celata to the key General Manager International role.

Mr Celata brings a raft of experience in PIS' international operations, having been involved in the companies China and Hong Kong operations.

He has also researched potential PIS acquisitions across the globe.

PIS general manager Grahame Evans said Mr Celata was a stand-out choice for the position.

"Denis has been with PIS for three years and has built a reputation for his professional attitude, work ethic and his thorough knowledge of our business model in that time," he said.

"Before joining us he was well known as an executive with Navigator."

Mr Evans said as an accountant by trade, Mr Celata had experience across all facets of business management.

The appointment follows the rapid expansion of PIS' international operations in the past few years, which has also led to the creation of two new positions in the company's international team.

Kelly Hinton has been promoted to the role of Manager International Operations where she will have oversight of all aspects of the delivery and implementation of the major areas of Administration, Commissions, Marketing and Financials for the International team, while Tom Lawton has been appointed to the role of Manager, International Business Development where he will ensure the implementation and embedding of the PIS way including the Activity Train, Recruitment, Sales, product, and Strategic Alliances.

Mr Evans said Ms Hinton would report to Denis Celata and is a key appointment to ensure the ongoing delivery of the PIS model as it relates to services to the various countries.



## Professional Investment Services

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“Tom is well known for his work on running our Introduction Day program and his involvement on a number of major projects including Accountant Recruitment. Tom will also report to Denis.”

“These international appointments will add additional high level skills into this important growth area of the PIS business.”

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