



Professional Investment Services

ABN 11 074 608 558 | Australian Financial Services Licence Number 234951

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Media Statement

PIS (NZ) rolls up its sleeves for 2009

New Zealand's financial advisory group Professional Investment Services (NZ) is rolling up its sleeves for 2009, starting with the annual Back to Business roadshow of professional development days in February to help PIS advisers and accountants prepare for both the challenges and opportunities likely to present themselves in 2009.

The "Back to Business" professional development sessions are designed to provide the Group's advisers with new initiatives and strategies to implement during 2009 as they prepare to help clients through the very uncertain financial times.

Professional Investment Services (NZ) General Manager, David Keys, said the aim of the sessions was to ensure clients were receiving the best possible advice and drive business growth for both advisers and the Group.

"The strategies and initiatives we will introduce in 2009 will ensure that PIS clients and advisers remain at the forefront of the opportunities in financial services in New Zealand.

"The next 12 months will have its challenges however we are confident that our strategies will deliver."

"We want to ensure that the PIS (NZ) network of advisers are among the best educated professionals within the industry and that they are well placed to provide clients with the best possible advice in this difficult period."

Mr Keys said the 2009 functions will launch initiatives such as a new advice software, education and compliance programs and quarterly client focused marketing campaigns.

The advice software and education programs are designed to ensure PIS advisers are delivering the highest quality of advice in an increasingly regulated environment.

"All of the initiatives and strategies are developed following the outcome of the Annual Strategic Review, which was held in Auckland in November last year," said Mr Keys.

"I strongly believe that the Strategic Review and the Back to Business programs are essential ingredients in helping our network of advisers remain among the top performers within the financial profession."



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Mr Keys said the Group has ample reasons to be optimistic about the future.

“During the current economic environment our relationship based, activity driven business model has ensured our clients are well informed and confident about the plans and strategies they have in place. We have been consistently running client briefing sessions to meet the demand for information and education in these turbulent times.”

ENDS

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