



Australian Loan Company Ltd

Part of the Professional Investment Services Group of Companies

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**2008 MFAA Wholesale
Aggregator of the Year -
Winner**



**2009 MFAA Wholesale
Aggregator of the Year –
Finalist**

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MEDIA RELEASE

ALCO launches lending website for consumers

NATIONAL mortgage and finance aggregator Australian Loan Company (ALCo) has launched a new website to generate leads for its network of advisers.

The website thelendingshop.com.au has been specifically designed to attract clients by providing timely information on issues that are important to both homebuyers and businesses. Site visitors are continually prompted to contact a broker, with all messages being directly passed on to ALCo members.

ALCo General Manager Lesley Wood said one of the best features of the website would be a panel showing consumers live interest rates from the variety of lenders on the ALCo panel.

‘Our site will be the one-stop-shop for up-to-date information on the topics that matter,’ said General Manager Lesley Wood.

Ms Wood said the launch of thelendingshop.com.au was a very timely service because financial issues were receiving an enormous amount of news coverage at present.

‘In tough economic times, clients are more concerned with managing their personal or business debt than ever before,’ she said.

‘The Lending Shop has been set up to link consumers and companies across Australia in need of debt assistance with ALCo brokers who can help them.’

thelendingshop.com.au will benefit both clients seeking lending information and ALCo members who will receive the leads.

Australian Loan Company won the Mortgage and Finance Association of Australia’s Wholesale Aggregator of the Year award in 2008 and were a Finalist in 2009.

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